

Enhancing Global Accessibility at an International Sporting Association Conference



Wordly deployed at an international sporting association conference

An international organization that hosts the largest annual global Olympic Movement gathering successfully integrated Wordly's live AI translation services at their recent 5-day event. This prestigious event brought together 850+ attendees from 195 countries, offering a platform to shape the future of sports and honor excellence in the Olympic Movement.

Thanks to Wordly's cutting-edge AI translation technology, language barriers were effectively eliminated, ensuring the conference was accessible to all. The seamless implementation of Wordly proved invaluable for an event of this magnitude, demonstrating the power of innovative tech in fostering global collaboration.

Being an international organization, our client understood that language barriers are always a concern for attendees. Thanks to Wordly's easy-to-use translation and captioning solutions, the client was up and running quickly.

Wordly Usage at the Event

- 850+ Attendees
- 195 Countries Represented
- 2 Rooms/Stages
- 16 Sessions
- 5 Days
- 30 Languages



Attendees access translation by scanning the Wordly QR code

One standout Wordly feature used at the event was the customizable glossary, which allowed the team to add unique terms such as acronyms and presenter names. This customization ensured smoother and more accurate translations. For this event, 200+ terms were added to the glossary.

The 16 sessions were a mix of solo speaking sessions and panels. Wordly helped increase engagement and comprehension for all of the sessions.



Wordly helps international sporting association increase event engagement and comprehension

Event Setup

Wordly collaborated seamlessly with the event AV partner to ensure the pre-event setup and live event execution were flawless. The AV team supplied essential equipment, including audio cables, tablets, and the sound AV mixer, while Wordly provided audio conversion devices.

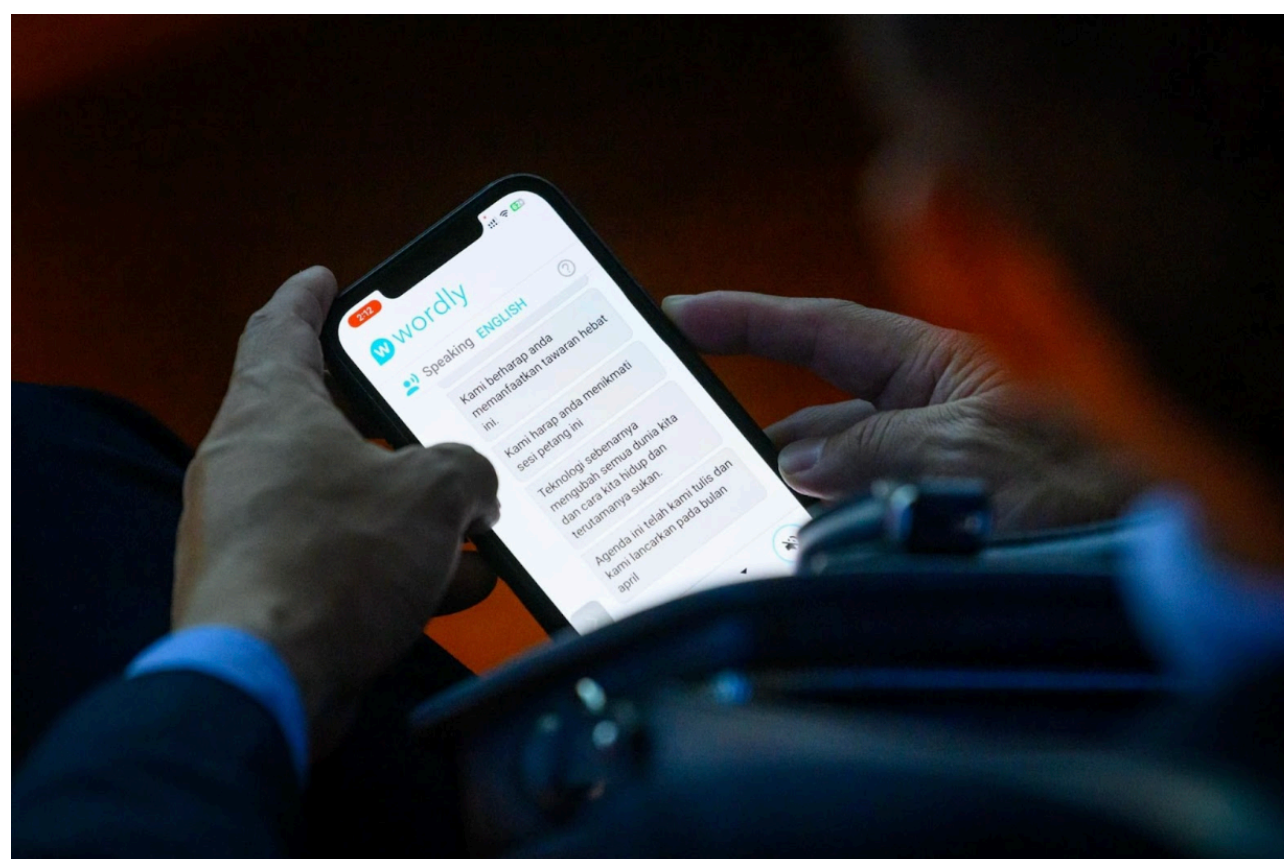
Pre-event testing was efficient, with the teams conducting a full setup and test the day before the event in under 15 minutes. On event days, the AV team performed a quick 5-minute pre-session check to confirm everything was running smoothly.

As for the technology setup, the iRig audio converters were connected to the audio mixer with a speaker cable. The iRigs were also connected to the tablets which were used to connect to the Wordly system via wifi and send the audio feed to the Wordly cloud for real-time speech-to-text and text-to-speech conversion.

Attendee Accessibility Options

Attendees could easily access live captions on their phones or laptops, with Wordly ensuring a seamless process for both devices.

- **For Phones:** Attendees scanned a QR code provided by the presenter, selected their preferred language, and instantly joined the session and could read real time text transcription in the language they selected. They could also listen to audio translation by plugging in their headphones and unmuting the Wordly app.
- **For Laptops:** Participants visited a url provided by the event organizer, selected their preferred language, and instantly joined the session and could read real time text transcription in the language they selected. They could also listen to audio translation by plugging in their headphones and unmuting the Wordly app.



An audience member using Wordly's translation service on their mobile device

Conclusion

Wordly's deployment at the conference showcased the transformative power of live AI translation in elevating attendee experience and engagement. By delivering real-time translations and captions, Wordly not only bridged language gaps for non-English speakers but also enhanced accessibility and understanding for all participants.

Seamless collaboration with the AV team ensured a smooth implementation across 16 sessions, catering to a diverse audience. Attendees accessed live translations in over 30 different languages, choosing their preferred format—reading captions on their devices or listening to audio translations—making the experience customized to their individual needs.

About Wordly

Wordly provides live AI translation and captions for dozens of languages, making meetings and events more inclusive, accessible, and engaging. The Wordly platform does not require human interpreters or special equipment - making it easy and affordable to communicate across multiple languages.

For more information on Wordly, visit www.wordly.ai.

