

12 Must Have Features For AI Translation & Captioning



Introduction

Navigating today's multi-national, multilingual world requires enhanced communication options. Organizations are going global with employees, partners, and customers located worldwide as powerful tools like video conferencing have made it easier to operate remotely. People from around the globe have also relocated and live in new areas where the primary language is different from what they are used to. Organizations need to bring these diverse communities together for a wide range of functions, but the effectiveness is often limited due to language barriers. Most businesses run their meetings and events in the headquarters language, such as English in the US, leading to lower engagement, comprehension, and inclusion with the participants.

Human interpretation is a good option for large, complex events which are planned months in advance and supported by large budgets and teams to coordinate all of the logistics. But the time and cost of offering human interpretation often makes this option not viable for private companies, industry associations, and local governments. This guide reviews new AI powered solutions which provide cost effective solutions to bridge the language gap.

AI Translation and Captioning Solutions

A fast-growing option is AI translation, also known as Machine Interpretation. These tech solutions are powered by an Artificial Intelligence (AI) platform and integrated with a secure cloud infrastructure, removing the need for human interpreters and special equipment. AI translation is being implemented across a wide range of markets, including government, financial services, healthcare, technology, nonprofits, and religious organizations.

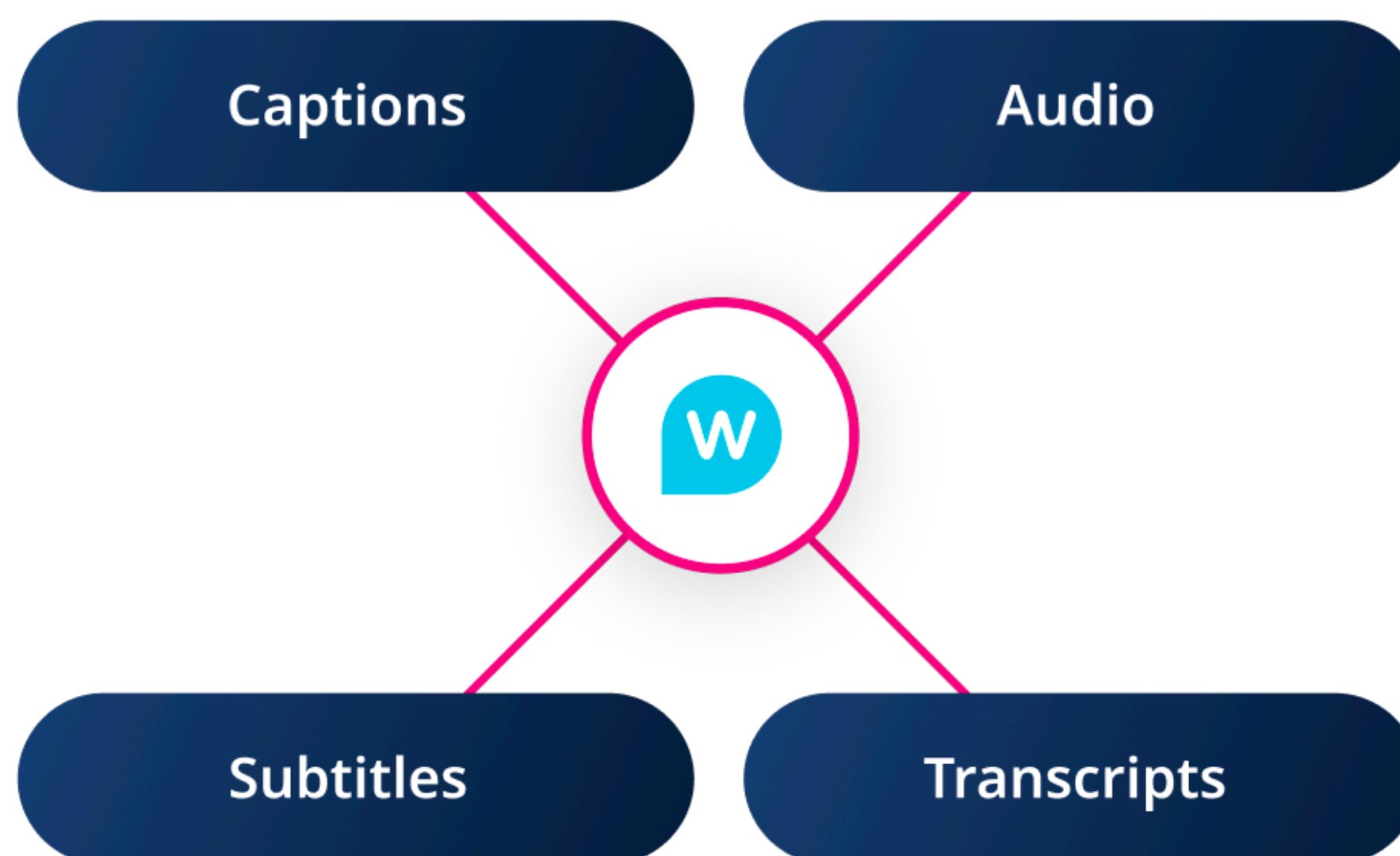
Benefits Of Using AI Translation and Captioning



- Improve attendee comprehension
- Grow audience size
- Increase attendee engagement
- Increase accessibility and inclusivity
- Leverage a larger talent pool of presenters
- Set up in minutes - no special hardware or sound booths
- Supports virtual, in-person, and hybrid events
- Audio and caption output options
- Meets enterprise class security and privacy compliance standards
- Works with any event platform
- Very affordable - get dozens of languages for one low price

AI Translation and Captioning Features

In order to ensure an AI translation and captioning solution meets your needs, here is a list of the top 12 features to look for.



1. How many languages can the solution translate?

Ensure your current and future language needs are met. Solutions that can support 40 or more languages will usually provide coverage for the majority of your community.

2. How fast and accurate is the output?

Test the solution to make sure it is fast and accurate. Look for solutions that provide the ability for you to test accuracy before you purchase.

3. Can you create custom glossaries?

Look for solutions where you can create custom glossaries including names of people, products, and acronyms to improve accuracy. Also look for solutions that enable you to create a Block list to ensure inappropriate content is not presented.

4. Can you create transcripts?

Look for a solution where you can download and manage transcripts in any language after each meeting.

5. What integrations are supported?

Look for a solution that supports a wide range of integrations with meeting and conferencing platforms such as Zoom, Teams, and Cvent. Make sure the system works for both in-person and virtual meetings.

6. Is the solution easy to implement?

Make sure it is easy to implement and there are minimal equipment requirements. You should be able to implement a solution in less than one week, including testing time. Look for companies who will support you in the implementation process with personalized support.

7. Do attendees need a paid account?

Look for a solution that is free to participants and does not require them to download anything, create an account, or share any personal information. You want the process to be easy for users.

8. What browsers does the solution support?

Make sure the system is compatible with all major browsers, including Chrome, Firefox, Safari, and Edge.

9. Is there a mobile app solution?

Make sure the mobile app works on Android and iOS.

10. How secure is the solution?

Look for solutions that follow strict security and privacy processes and can demonstrate their security commitment by achieving standards such as SOC II Type 2.

11. Who controls your data?

Look for a solution that does not use your data to train their language models - your data should be your data.

12. Is the solution proven and widely adopted?

Check to see how many customers are using the solution and read their customer reviews. Also ask for references.

About Wordly

Wordly provides industry leading AI-powered translation and captioning solutions for in-person events, virtual meetings, and video recordings. The Wordly platform provides live translation without the use of human interpreters - making it faster, easier, and more affordable to collaborate across multiple languages - leading to more inclusive, accessible, and engaging experiences. Speakers' words are automatically transcribed and translated into 50+ languages for attendees to choose from. Wordly is used by over 2 million people at businesses, associations, organizations, and government entities worldwide.

For more information, visit <https://www.wordly.ai/>.

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