

Press Release Template

Instructions

Use this template to create a press release or blog post announcing how your organization is using live translation and captions to make your meetings and events more inclusive and accessible. This template works for any type of organization. Replace the content in brackets with your own details, and adjust the wording to fit your setting. Please let us know when you publish something.

If you have questions, contact marketing@wordly.ai

Template

[Organization] adds live AI translation and captions to make [its meetings and events] more inclusive and accessible

[Location], [Date]. [Organization] today announced that it is using [Wordly](#), a leading AI translation and captioning platform, to make its **[meetings and events]** more inclusive and accessible. The real-time technology lets attendees follow along and take part in the language they prefer, whatever language they speak. It also gives anyone who prefers to read along access to live captions.

[Organization] has been looking for better ways to connect with its diverse **[audience]**, which includes people who speak **[language a, language b, and language c]**. Wordly addresses this need by breaking down the language barriers that can keep people from fully taking part. Using real-time transcription, it delivers translation and captions to phones, laptops, and shared displays, making every session more accessible.

Wordly provides two-way translation in dozens of languages and works for both in-person and virtual attendees.

[Organization] introduced Wordly at **[its first meeting or event on date]**, and it worked seamlessly. Most attendees who needed translation accessed it on their own device, either listening with a headset or reading on screen. For those without a device, the translation was shown on a shared display. The system also provides live captions for anyone who prefers to read, so everyone has equal access.

"Working with Wordly helps us be more open and inclusive, so everyone in our **[audience]** can take part," said **[Name and Title]**. "We have taken a real step toward making sure everyone has an equal voice. Using AI to remove language barriers is more than a technology upgrade. It reflects our commitment to accessibility and to including everyone we serve. This is another example of how **[Organization]** continues to move forward."

As audiences grow more diverse, the need for accessible communication keeps growing. **[Organization]** hopes to encourage other organizations to adopt tools that open up access and create a more inclusive environment.

Wordly is designed to deliver high-quality translation in real time across dozens of languages, making it a strong fit for any setting where clear communication matters. "We are glad to work with **[Organization]** on this initiative. Language should never be a barrier to taking part, and we are proud that our technology helps make that possible," said Lakshman Rathnam, CEO of Wordly.

[Organization] invites its **[audience]** to experience live AI translation and captions at upcoming **[meetings and events]**. Together, we are building a more inclusive environment where everyone can take part, contribute, and thrive.

About **[Organization]**:

[Organization] is **[brief description]**. For more information, visit **[website]**.

About Wordly:

Wordly is a leading AI translation and captioning platform that breaks down language barriers so everyone can take part. It is used across industries, including corporate, government, education, healthcare, nonprofits and associations, and faith communities, to make meetings and events more inclusive, accessible, and engaging.

For more information, visit wordly.ai.