

Case Study

How EAO Engaged 2,600+ Global Delegates at Its Annual Congress with Live AI Translation



Challenge: Connecting a Global Audience Across Languages

The European Association for Osseointegration (EAO) Annual Congress is a leading global event in implant dentistry, gathering 4,000 – 5,000 top clinicians, researchers, and industry experts. Organized by the EAO, it provides a dynamic platform to advance education, foster collaboration, and share the latest scientific and clinical updates.

The congress draws a diverse audience from over 80 countries, including surgeons, researchers, and educators from Europe, Asia, the Americas, and beyond. This wide representation highlights the truly global and multicultural nature of the implant dentistry community.

Held in a different country in Europe each year, the EAO Congress features a multilingual environment with participants speaking English, Spanish, French, German, Italian, Portuguese, Japanese, and more. Previously relying on costly single-language interpreters, the EAO needed a scalable, inclusive solution to overcome language barriers and improve real-time communication for all attendees.

Solution: Global Inclusion Through Live Translation

To address the multilingual challenges of its diverse audience, the EAO collaborated with Wordly to provide real-time AI translation for its 2023 EAO–DGI joint meeting in Berlin. Prior to the event, EAO committee members from various countries tested Wordly using their native languages to ensure its effectiveness. Following successful trials, EAO implemented Wordly AI translation to provide real-time interpretation in 25 languages across all sessions.

To support a smooth rollout during its first use of Wordly, EAO paired the AI translation platform with two professional interpreters in the plenary room. This allowed the local audience to benefit from familiar live interpretation while Wordly provided real-time translation in 25 languages for a broader global audience.

The combined approach helped build confidence in the conference translation technology and ensured that all attendees could engage fully with presentations and discussions. The integration of Wordly marked a significant step toward greater inclusivity and knowledge sharing during future EAO Congresses.

"We tested Wordly in multiple languages before the event, and the results were very promising," said Vincent Laudun, EAO Congress Manager. "Pairing it with live interpreters for our first rollout gave us confidence and ensured a smooth experience for everyone."

Results: High Engagement and Multilingual Access

The implementation of Wordly at the 2023 EAO-DGI joint meeting in Berlin was a resounding success. Delegates from around the world were able to access live translation in their preferred language, making sessions more accessible and engaging for all attendees. The platform was easy to use, with no downloads or special equipment needed. Participants used their own devices to access translations by simply scanning a QR code at the entrance of the rooms.

Encouraged by the positive feedback, EAO continued using Wordly at its 2024 Congress in Milan. The consistent performance and seamless integration of the AI captioning and translation tool made it a reliable solution for the organization's growing multilingual needs. One of the key features that contributed to its success was the Wordly customizable glossary. This allowed the EAO team to input industry-specific terminology, such as terms and acronyms related to implant dentistry and osseointegration. This ensured accurate and contextually appropriate translations across all sessions.

Usage data from the 2023 Berlin Congress highlighted strong engagement with the translation tool. Over the three days of the event, more than 2,600 participants, including 713 Chinese delegates, used Wordly. Other languages included Turkish, German, Japanese, and Korean. This demonstrated the real demand for multilingual access and validated Wordly as a scalable, inclusive solution that enhanced the congress experience for EAO's global audience.

"Being able to offer real-time translation in so many languages was a game-changer," added Laudun. "It significantly improved the experience for our global attendees."

Future: Full Integration at the 2025 Monaco Congress and Beyond

Building on the success of previous congresses, the EAO will fully implement Wordly at the 2025 EAO-SFPIO joint meeting in Monaco. The congress will offer simultaneous interpretation in 60+ languages across all sessions, accessible via attendees' personal devices.

"After two successful congresses with Wordly, we're fully integrating it into the 2025 event in Monaco," Laudun said. "It's become a key part of how we deliver a more inclusive and globally accessible experience."

This comprehensive integration underscores EAO's commitment to inclusive and effective communication. By leveraging Wordly's customizable glossary feature, the organization ensures accurate translation of specialized terms related to implant dentistry and osseointegration. This approach not only enhances the experience for a diverse, multilingual audience but also sets a precedent for future events.

Looking ahead, EAO plans to continue utilizing Wordly AI translation technology in its forthcoming congresses, reinforcing its dedication to bridging language barriers and fostering global collaboration in the field of implant dentistry.

About the European Association for Osseointegration (EAO)



The European Association for Osseointegration (EAO) is a leading international organization dedicated to advancing the science and practice of implant dentistry.

Founded in 1991, the EAO promotes collaboration among clinicians, researchers, and industry professionals to improve patient care through innovation, education, and evidence-based practice. With members from over 80 countries, the EAO hosts an annual congress that serves as a global platform for sharing the latest developments in dental implantology and osseointegration.

Wordly offers multiple ways to access translation in dozens of languages – on a phone, tablet, or computer. Read transcripts or listen to audio in your preferred language in real-time.



Live Translation + Limitless Integrations

Wordly generates live, translated text and audio for events, webinars, or broadcasts, empowering attendees to engage seamlessly. Integrates with all major meeting platforms. RTMP, iFrame, and APIs available for custom setups.

Multilingual Subtitles

Wordly is known for its best-in-class accuracy and translates English, Spanish, French, Portuguese, Japanese, and dozens of other languages to expand accessibility across diverse audiences. Export subtitles, captions, transcripts, and summaries in all relevant formats.

Customizable Display Options

Admins can control font size, text color, and background color for in-room displays, monitors, and third-party caption overlays. Users can control text and background color on their phone, tablet, or computer.

Post-Meeting Support

In addition to real-time features, Wordly helps teams stay compliant with asynchronous support. We offer post-event transcripts, subtitles / caption* files, and summaries – all can be translated and mass exported in seconds.

Wordly's unified solution makes every touchpoint more accessible, engaging, and inclusive across every major language and meeting format. Listen to translated audio; read translated subtitles; read same language captions; access text transcripts and summaries. Wordly does it all for one affordable price.

Whether you're streaming a city council meeting, supporting school events, or having 1-1 customer discussions, Wordly ensures your is accessible to everyone.

In addition to powerful features, high scalability, and ease of use, Wordly has built strong security and privacy protection into our products and processes - including SOC 2 Type II and ISO 27001 compliance - and continuously test and optimize our infrastructure.

Wordly launched in 2019 and is the most trusted **AI translation** and **captioning** tool on the planet

Millions of
Users

60+
Countries

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