



Case Study

How IFOPA Transformed Their Virtual Community with Real-Time Translation



Challenge: Breaking Language Barriers to Foster a Unified Virtual Community

The International Fibrodysplasia Ossificans Progressiva Association (IFOPA) is a medical non-profit dedicated to supporting families affected by Fibrodysplasia Ossificans Progressiva (FOP), a rare genetic condition.

The organization hosts a variety of virtual sessions every year including the Annual FOP Family Gatherings, Ongoing Education Programs, and Family Welcome Calls. The Family Gatherings garner an average of 450–500 participants every year, while the Welcome Calls and other smaller sessions see an average of 5–15 participants.

IFOPA struggled to engage around 40% of its audience members who don't speak or understand English. The gap impeded their mission to provide comprehensive support and a sense of belonging to all families facing FOP.

As a medical non-profit, IFOPA is very budget-conscious. They could not afford a costly translation tool or human interpreters. They needed a solution that was affordable, easy to set up and use, and provided accurate audio and written translation in numerous languages.

Solution: Enhancing Inclusivity with Live AI Translation

Thanks to Wordly, IFOPA now offers live translation and captions in dozens of languages, significantly expanding accessibility. Attendees can easily select their preferred language and view translated audio or captions in real time, both on desktop and mobile devices. So far, IFOPA has utilized 17 of these language variations, including Chinese, Dutch, English, French, German, Hebrew, Italian, Polish, Portuguese, Spanish, Swedish, Tamil, and Turkish.

At the Annual Family Gathering events, 200 out of 450–500 attendees used Wordly for translation and captions. The primary goals of this conference are to provide updates on research, clinical trials, disease, and care management while encouraging individuals to connect and learn from one another. Wordly has provided translation services for four annual events.

Since 2022, IFOPA's Family Gathering events have taken advantage of Wordly's integration with Cvent Attendee Hub. The integration enables attendees to access translation via one click on the Translation Tab, followed by the ability to select from numerous languages and the option to read translated subtitles and listen to live audio.

“In partnering with CVENT to host our third virtual Family Gathering since COVID, we were able to provide a stress-free viewing experience for our non-English-speaking attendees. The streamlined process makes it easy and convenient for me as the planner to ensure everyone can easily see and access this support.” – Hope Newport, Family Services Manager, IFOPA

Wordly’s platform is also used for additional webinars and meetings on advocacy, mental health, and symptom management, allowing newly diagnosed non-English-speaking families to feel welcomed and included. The ability to communicate directly with support staff through translated 1-to-1 Zoom meetings, including translating from a non-English language back to English, has been invaluable for families facing the challenges of FOP.

Over the past five years, IFOPA has utilized Wordly for more than 200 sessions and 3,500 hours of translation services, including its Annual FOP Family Gatherings, Ongoing Educational Programs, and Family Welcome Calls.

“The ease of use, affordable pricing, and opportunity Wordly offers is unparalleled and greatly appreciated by our small nonprofit.” – Hope Newport, Family Services Manager, IFOPA

Results: IFOPA Achieves Greater Mission Impact Without Breaking the Bank

IFOPA now conducts virtual meetings without worrying about how to break language barriers. The non-profit can efficiently support its members and foster better communication within their community.

Below are some of the key benefits IFOPA achieved with Wordly.

- **40% More Engaged Audience:** Nearly half of IFOPA’s community, which doesn’t speak English, can better comprehend content and communicate in their preferred language
- **Less Stress for Event Planners:** Staff can focus on other aspects of virtual event planning without having to worry about translation
- **Accurate Translations:** The custom glossary helps ensure names and other important terms are transcribed correctly
- **Easy Cvent Integration:** Attendees can access real-time translation in numerous languages in just one click
- **Easy Implementation:** No special on-site hardware requirements and only takes a few minutes to set up for each meeting
- **Out of the Box Integration:** Pre-configured Zoom integration for virtual sessions
- **Affordable Pricing:** One price for captions, subtitles, audio translation, and transcripts

About The International Fibrodysplasia Ossificans Progressiva Association (IFOPA)



The International Fibrodysplasia Ossificans Progressiva Association (IFOPA) is a 501(c)(3) non-profit organization supporting medical research, education, and communication for those afflicted by the rare genetic condition Fibrodysplasia Ossificans Progressiva (FOP), which causes bone to form in muscles, tendons, ligaments, and other connective tissues.

Their mission is to fund research to find a cure for FOP, while supporting individuals and their families through education, public awareness, and advocacy. Primary funding sources include FOP family fundraising, public contributions, special events, and private foundations.

Founded in 1988 by Jeannie Peeper, a woman with FOP, the IFOPA was originally established because Peeper wanted to bring people with FOP together. Today, the organization has grown to include members across the globe.

Wordly offers multiple ways to access translation in dozens of languages – on a phone, tablet, or computer. Read transcripts or listen to audio in your preferred language in real-time.



Live Translation + Limitless Integrations

Wordly generates live, translated text and audio for events, webinars, or broadcasts, empowering attendees to engage seamlessly. Integrates with all major meeting platforms. RTMP, iFrame, and APIs available for custom setups.

Multilingual Subtitles

Wordly is known for its best-in-class accuracy and translates English, Spanish, French, Portuguese, Japanese, and dozens of other languages to expand accessibility across diverse audiences. Export subtitles, captions, transcripts, and summaries in all relevant formats.

Customizable Display Options

Admins can control font size, text color, and background color for in-room displays, monitors, and third-party caption overlays. Users can control text and background color on their phone, tablet, or computer.

Post-Meeting Support

In addition to real-time features, Wordly helps teams stay compliant with asynchronous support. We offer post-event transcripts, subtitles / caption* files, and summaries – all can be translated and mass exported in seconds.

Wordly's unified solution makes every touchpoint more accessible, engaging, and inclusive across every major language and meeting format. Listen to translated audio; read translated subtitles; read same language captions; access text transcripts and summaries. Wordly does it all for one affordable price.

Whether you're streaming a city council meeting, supporting school events, or having 1-1 customer discussions, Wordly ensures your is accessible to everyone.

In addition to powerful features, high scalability, and ease of use, Wordly has built strong security and privacy protection into our products and processes - including SOC 2 Type II and ISO 27001 compliance - and continuously test and optimize our infrastructure.

Wordly launched in 2019 and is the most trusted **AI translation** and **captioning** tool on the planet

Millions of
Users

60+
Countries

Ready to see Wordly in action?

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