

International Conference Case Study

How Wordly Powered Live AI Captions for an International Sporting Conference



Technology and Innovation Focus

An international organization that hosts the largest annual global Olympic Movement gathering successfully integrated Wordly's live translation services at their 2024 five-day event in Portugal.

The prestigious event brought together 850+ attendees from 195 countries, offering a platform to shape the future of sports and honor excellence in the Olympic Movement.

With a large portion of the audience speaking Portuguese, accessibility was a top priority. Thanks to Wordly's cutting-edge AI translation technology, language barriers were effectively eliminated, ensuring the conference was inclusive for all.

The seamless implementation of Wordly proved invaluable for an event of this magnitude, demonstrating the power of innovative technology in fostering global collaboration. Being an international organization, the client understood that language barriers are always a concern for attendees. With Wordly's easy-to-use translation and captioning solution, they were able to get up and running quickly.

Wordly AI Captions Usage at the Event

Over five days, Wordly powered live AI captions for 16 sessions held across two main stages at the international conference. With more than 850 attendees representing 195 countries, accessibility and inclusion were top priorities. Wordly delivered real-time captions in over 30 languages, allowing participants from every region to follow discussions and engage fully without language barriers.

The seamless integration of Wordly's technology ensured that every session, whether focused on global policy, sports innovation, or the future of the Olympic Movement, was accessible to all attendees, fostering meaningful communication and connection throughout the event.

One standout Wordly feature used at the event was the customizable glossary, which allowed the team to add unique terms such as acronyms and presenter names. The customization ensured smoother and more accurate translations. For this event, 200+ terms were added to the glossary.

The 16 sessions were a mix of solo speaking sessions and panels. Wordly helped increase engagement and comprehension for all of the sessions.

Event Setup and Wordly Integration

Wordly collaborated seamlessly with the event AV partner to ensure the pre-event setup and live event execution were flawless. The AV team supplied essential equipment, including audio cables, tablets, and the sound AV mixer, while Wordly provided audio conversion devices.

Pre-event testing was efficient, with the teams conducting a full setup and test the day before the event in under 15 minutes. On event days, the AV team performed a quick 5-minute pre-session check to confirm everything was running smoothly.

As for the technology setup, the iRig audio converters were connected to the audio mixer with a speaker cable. The audio converters were also connected to the tablets which were used to connect to the Wordly system via Wi-Fi and send the audio feed to the Wordly cloud for real-time speech-to-text and text-to-speech conversion.

Attendee Accessibility Options

Attendees could easily access live captions on their phones or laptops, with Wordly ensuring a seamless process for both devices.

For phones: Attendees scanned a QR code provided by the presenter, selected their preferred language, and instantly joined the session and could read real-time text transcription in the language they selected. They could also listen to audio translation by plugging in their headphones and unmuting the Wordly app.

For laptops: Participants visited a URL provided by the event organizer, and then followed the same process as if they were on a mobile phone.

Conclusion

Wordly's deployment at the international sporting association conference showcased the transformative power of live AI translation in elevating attendee experience and engagement. By delivering real-time translation and captions, Wordly not only bridged language gaps for non-English speakers but also enhanced accessibility and understanding for all participants.

Attendees accessed live translations in over 30 different languages, choosing their preferred format – reading captions on their devices or listening to audio translations – making the experience customized to their individual needs.

Wordly offers multiple ways to access translation in dozens of languages – on a phone, tablet, or computer. Read transcripts or listen to audio in your preferred language in real-time.



Live Translation + Limitless Integrations

Wordly generates live, translated text and audio for events, webinars, or broadcasts, empowering attendees to engage seamlessly. Integrates with all major meeting platforms. RTMP, iFrame, and APIs available for custom setups.

Multilingual Subtitles

Wordly is known for its best-in-class accuracy and translates English, Spanish, French, Portuguese, Japanese, and dozens of other languages to expand accessibility across diverse audiences. Export subtitles, captions, transcripts, and summaries in all relevant formats.

Customizable Display Options

Admins can control font size, text color, and background color for in-room displays, monitors, and third-party caption overlays. Users can control text and background color on their phone, tablet, or computer.

Post-Meeting Support

In addition to real-time features, Wordly helps teams stay compliant with asynchronous support. We offer post-event transcripts, subtitles / caption* files, and summaries – all can be translated and mass exported in seconds.

Wordly's unified solution makes every touchpoint more accessible, engaging, and inclusive across every major language and meeting format. Listen to translated audio; read translated subtitles; read same language captions; access text transcripts and summaries. Wordly does it all for one affordable price.

Whether you're streaming a city council meeting, supporting school events, or having 1-1 customer discussions, Wordly ensures your is accessible to everyone.

In addition to powerful features, high scalability, and ease of use, Wordly has built strong security and privacy protection into our products and processes - including SOC 2 Type II and ISO 27001 compliance - and continuously test and optimize our infrastructure.

Wordly launched in 2019 and is the most trusted **AI translation** and **captioning** tool on the planet

Millions of
Users

60+
Countries

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