



Case Study

How Wordly Is Transforming Global Medical Education with Live AI Translation



Challenge: Navigating the Complex Multilingual Needs of a Global Flagship Event

The Ceramic Implant Summit | Z7 & ZiNova Global Experience is a new international flagship event hosted by MABB/Z7. The inaugural event took place on October 24 – 25, 2025 in Buenos Aires and was designed to bring together clinicians, researchers, and implantology experts from around the world. The summit attracted 150 attendees representing more than 15 countries across North America, Latin America, Europe, and Asia. English, Spanish, Portuguese, and French were the languages spoken.

With the two-day program featuring high-profile speakers, scientific presentations, hands-on workshops, and interactive panel discussions, delivering an inclusive and accessible multilingual experience was a core priority for the organizers.

Prior to the event, MABB/Z7 relied on a mix of manual and ad-hoc methods for multilingual communication, ranging from bilingual slides and help from multilingual staff to occasional in-person interpreters. While workable for smaller gatherings, these approaches weren't consistent, scalable, or sufficient for an event of this magnitude or a global audience.

“As registration grew and the audience profile broadened, it became clear that a more reliable and streamlined solution was needed,” said Daniel Miguez, Founder & President, MABB Biomaterial.

Solution: From Ad-Hoc Interpretation to Scalable, Real-Time AI Translation

To meet the Ceramic Implant Summit's multilingual communication needs, the organizers implemented Wordly real-time AI translation & captions as the core interpretation solution for the event. Wordly enabled attendees to access live translation on their own mobile devices, eliminating the need for headsets, interpreter booths, or additional technical staff.

This streamlined approach ensured that all 150 participants, regardless of their native language, would have the ability to fully understand and engage with presentations, workshops, and discussions throughout the two-day program.

Wordly supports multiple languages simultaneously, allowing clinicians and industry leaders from over 15 countries to follow sessions in the language most comfortable for them. The technology delivered a consistent and high-quality experience across the summit's diverse mix of scientific talks, hands-on sessions, and panel conversations, ensuring the organizers achieved their goal of creating an inclusive global gathering for the ceramic implantology community.

Results: 100+ Users and Precise Medical Terminology Translation Elevates the Summit Experience

The adoption of Wordly produced tangible results in attendee engagement and learning outcomes, including:

- **High-level engagement and confidence:** International participants indicated that they were more willing to ask questions and engage in technical discussions during live Q&A sessions, knowing they could follow content in their own language.
- **Inclusive and modern experience:** Clinicians reported that sessions felt fully accessible and not intimidating, helping reduce language barriers and increase participation.
- **User adoption and language coverage:** In larger sessions, up to 100 participants used Wordly, with the most common languages being English, Spanish, and Portuguese. Future sessions will likely expand to French and German to match the global audience.
- **Positive attendee feedback:** The Wordly glossary ensured accurate translation of medical terminology. Doctors consistently praised the platform for making highly technical content easier to follow, reducing fatigue during long scientific sessions and improving overall learning outcomes.
- **Scalability for large events:** During the 2025 international summit, 150 participants attended across all sessions, with a strong portion actively using Wordly depending on their language needs.

“Overall, Wordly allowed MABB/Z7 to deliver a seamless, multilingual experience that supported both the scientific objectives of the summit and the inclusivity of a truly global audience,” added Miguez.

About The Ceramic Implant Summit | Z7 & ZiNova Global Experience



The Ceramic Implant Summit from MABB/Z7 is an international flagship event dedicated to advancing metal-free ceramic implantology. Bringing together leading clinicians, researchers, and industry experts from around the world, the summit features scientific presentations, hands-on workshops, interactive panel discussions, and networking opportunities. The event fosters global collaboration, promotes best practices, and showcases cutting-edge innovations in implantology, all within an inclusive, multilingual environment designed to make learning accessible to an international audience.



Wordly offers multiple ways to access translation in dozens of languages – on a phone, tablet, or computer. Read transcripts or listen to audio in your preferred language in real-time.



Live Translation + Limitless Integrations

Wordly generates live, translated text and audio for events, webinars, or broadcasts, empowering attendees to engage seamlessly. Integrates with all major meeting platforms. RTMP, iFrame, and APIs available for custom setups.

Multilingual Subtitles

Wordly is known for its best-in-class accuracy and translates English, Spanish, French, Portuguese, Japanese, and dozens of other languages to expand accessibility across diverse audiences. Export subtitles, captions, transcripts, and summaries in all relevant formats.

Customizable Display Options

Admins can control font size, text color, and background color for in-room displays, monitors, and third-party caption overlays. Users can control text and background color on their phone, tablet, or computer.

Post-Meeting Support

In addition to real-time features, Wordly helps teams stay compliant with asynchronous support. We offer post-event transcripts, subtitles / caption* files, and summaries – all can be translated and mass exported in seconds.

Trusted by Millions Around the Globe



Wordly's unified solution makes every touchpoint more accessible, engaging, and inclusive across every major language and meeting format. Listen to translated audio; read translated subtitles; read same language captions; access text transcripts and summaries. Wordly does it all for one affordable price.

Whether you're streaming a city council meeting, supporting school events, or having 1-1 customer discussions, Wordly ensures your is accessible to everyone.

In addition to powerful features, high scalability, and ease of use, Wordly has built strong security and privacy protection into our products and processes - including SOC 2 Type II and ISO 27001 compliance - and continuously test and optimize our infrastructure.

Wordly launched in 2019 and is the most trusted **AI translation and **captioning** tool on the planet**

**Millions of
Users**

**60+
Countries**

Ready to see Wordly in action?

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