

Public Safety Case Study

How Wordly Supports Public Safety
Communication in Any Crisis



Challenge: Ensuring Public Safety Communication Reaches Multilingual Audiences

In times of crisis - whether a natural disaster, health emergency, public safety threat, or other critical situation - delivering accurate, real-time information is crucial for saving lives.

Yet, with 22% of the U.S. population speaking a language other than English at home, language barriers can hinder effective communication, leaving non-English speaking communities vulnerable to misinformation, confusion, and delayed response.

Wordly, the pioneer of AI translation, is transforming emergency communication by making public safety information universally accessible. By enabling government agencies, schools, healthcare providers, and other organizations to instantly communicate in dozens of languages, Wordly ensures diverse communities receive timely, life-saving updates.

Whether it's an evacuation order, severe weather alert, public health advisory, or other emergency notification, Wordly helps break down language barriers—ensuring clarity, safety, and inclusivity when it matters most.

Overcoming Language Barriers to Keep Everyone Safe

Public safety emergencies present numerous communication challenges:

- Misinformation on social media can spread quickly, leading to confusion and fear.
- Language barriers prevent non-English speakers from accessing life-saving information, putting everyone at risk.
- Fast-moving crises demand real-time, accessible, and accurate updates.
- Inclusive communication is essential for community trust and effective crisis management.

Solution: Breaking Language Barriers for Faster, Clearer Emergency Communication

Wordly provides an affordable, scalable solution for real-time translation in dozens of languages - eliminating the high costs and logistical challenges of human interpreters, such as scheduling, availability, and delays.

Government agencies, emergency response teams, schools, healthcare providers, and other organizations can rely on Wordly to deliver timely, multilingual updates in a variety of critical situations.

Wordly can be used for:

- **Natural Disasters:** Deliver real-time emergency alerts during hurricanes, wildfires, earthquakes, and floods. For example, local officials can issue evacuation orders in multiple languages, ensuring non-English-speaking residents receive life-saving information instantly.
- **Health Crises:** Combat misinformation and provide accurate public health communication during disease outbreaks, such as measles or pandemics. Schools and government agencies can use Wordly to translate vaccination guidelines, safety measures, and emergency press briefings in dozens of languages, fostering trust and preventing panic.
- **Public Safety & School Incidents:** Communicate urgent updates during lockdowns, evacuations, and other emergencies in schools and public spaces, ensuring all individuals receive clear instructions in their preferred language.
- **Severe Weather Alerts:** Provide critical updates on extreme weather, storms, and hazardous conditions to diverse communities, enabling residents to take necessary precautions.
- **Emergency Response Coordination:** Equip first responders and law enforcement with scalable, real-time translation for multi-agency collaboration to enhance efficiency and response times in large-scale emergencies.

By breaking down language barriers, Wordly ensures all communities receive critical, real-time updates when they need them most.

Impact: Empowering Communities and Strengthening Safety Through Inclusive, Trust-Building Communication

By integrating live translation and captioning with emergency response strategies, public agencies can significantly improve safety outcomes and community preparedness.

Los Angeles County serves as a compelling example of the impact Wordly can have during a crisis. Earlier this year, the county used Wordly during press briefings to provide real-time multilingual updates, combat misinformation, and ensure residents received critical information in their preferred language. With live translation available in dozens of languages, Los Angeles County successfully bridged language barriers and kept all communities informed.

Officials also took an active role in debunking misinformation, directing residents to verified sources and emphasizing the importance of relying on official updates.

By prioritizing multilingual communication and real-time fact-checking, Los Angeles County ensured that every resident, regardless of language, had access to life-saving information during the crisis.

Conclusion: A New Standard for Public Safety Communication

In an increasingly diverse world, effective emergency communication must go beyond a one-size-fits-all approach. Language barriers can mean the difference between confusion and clarity, hesitation and action, or even life and death.

By providing real-time multilingual translation and AI captioning, Wordly empowers organizations to deliver critical information instantly, ensuring no community is left behind in times of crisis.

Key Takeaways:

- **Multilingual Access:** Live AI translation ensures all communities receive critical updates, regardless of language barriers.
- **Misinformation Control:** Officials can provide accurate translations, reducing the spread of false information.
- **Community Trust & Safety:** Transparent, inclusive communication strengthens public confidence and cooperation during crises

Wordly is revolutionizing emergency response by making public safety information accessible. As more organizations recognize the importance of language inclusivity in crisis communication, Wordly continues to play a vital role in breaking language barriers and saving lives.

Wordly offers multiple ways to access translation in dozens of languages – on a phone, tablet, or computer. Read transcripts or listen to audio in your preferred language in real-time.



Live Translation + Limitless Integrations

Wordly generates live, translated text and audio for events, webinars, or broadcasts, empowering attendees to engage seamlessly. Integrates with all major meeting platforms. RTMP, iFrame, and APIs available for custom setups.

Multilingual Subtitles

Wordly is known for its best-in-class accuracy and translates English, Spanish, French, Portuguese, Japanese, and dozens of other languages to expand accessibility across diverse audiences. Export subtitles, captions, transcripts, and summaries in all relevant formats.

Customizable Display Options

Admins can control font size, text color, and background color for in-room displays, monitors, and third-party caption overlays. Users can control text and background color on their phone, tablet, or computer.

Post-Meeting Support

In addition to real-time features, Wordly helps teams stay compliant with asynchronous support. We offer post-event transcripts, subtitles / caption* files, and summaries – all can be translated and mass exported in seconds.

Wordly's unified solution makes every touchpoint more accessible, engaging, and inclusive across every major language and meeting format. Listen to translated audio; read translated subtitles; read same language captions; access text transcripts and summaries. Wordly does it all for one affordable price.

Whether you're streaming a city council meeting, supporting school events, or having 1-1 customer discussions, Wordly ensures your is accessible to everyone.

In addition to powerful features, high scalability, and ease of use, Wordly has built strong security and privacy protection into our products and processes - including SOC 2 Type II and ISO 27001 compliance - and continuously test and optimize our infrastructure.

Wordly launched in 2019 and is the most trusted **AI translation** and **captioning** tool on the planet

Millions of
Users

60+
Countries

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