

# Small Nonprofit Event Case Study

Accessible Learning for Students Made Possible by AI on a Nonprofit Budget



### Challenge: Engaging Students in Civic Learning Without Exceeding Budget Limits

A small nonprofit based in Canada focused on student civic education wanted to create a program that gave students hands-on experience in debates, workshops, and simulations. The organization wanted the program to be accessible to students from a variety of language backgrounds, while staying within a modest budget.

#### Four main challenges emerged:

- **Language Accessibility:** Students needed to follow discussions in multiple languages, including those from multilingual households.
- **Budget Constraints:** Traditional interpretation services and equipment were too costly, and bulky headsets were impractical for teen participants.
- **Flexible Translation Needs:** The program required language support that could adapt to schedule changes and simultaneous sessions, without being tied to rigid interpreter availability.
- **Seamless Learning:** Traditional translation options, like headsets, could be awkward or distracting, making it harder for students to engage comfortably.

### Solution: Using AI for Accessible and Affordable Translation

To address these challenges, the nonprofit used Wordly's live AI translation and captions for their event.

- **Inclusive Access:** Students could follow discussions in multiple languages using their own devices, creating a program that was welcoming to everyone.
- **Budget-Friendly:** The platform offered translation at a fraction of the cost of live interpreters, with flexible pay-as-you-go options that allowed the nonprofit to stay within budget.
- **Flexible and Easy to Use:** Students could access translation anytime by scanning a QR code on their devices. No bulky equipment was required.
- **Undetectable Access:** Translation on personal devices let students follow discussions privately and seamlessly, keeping the focus on learning rather than on the technology.

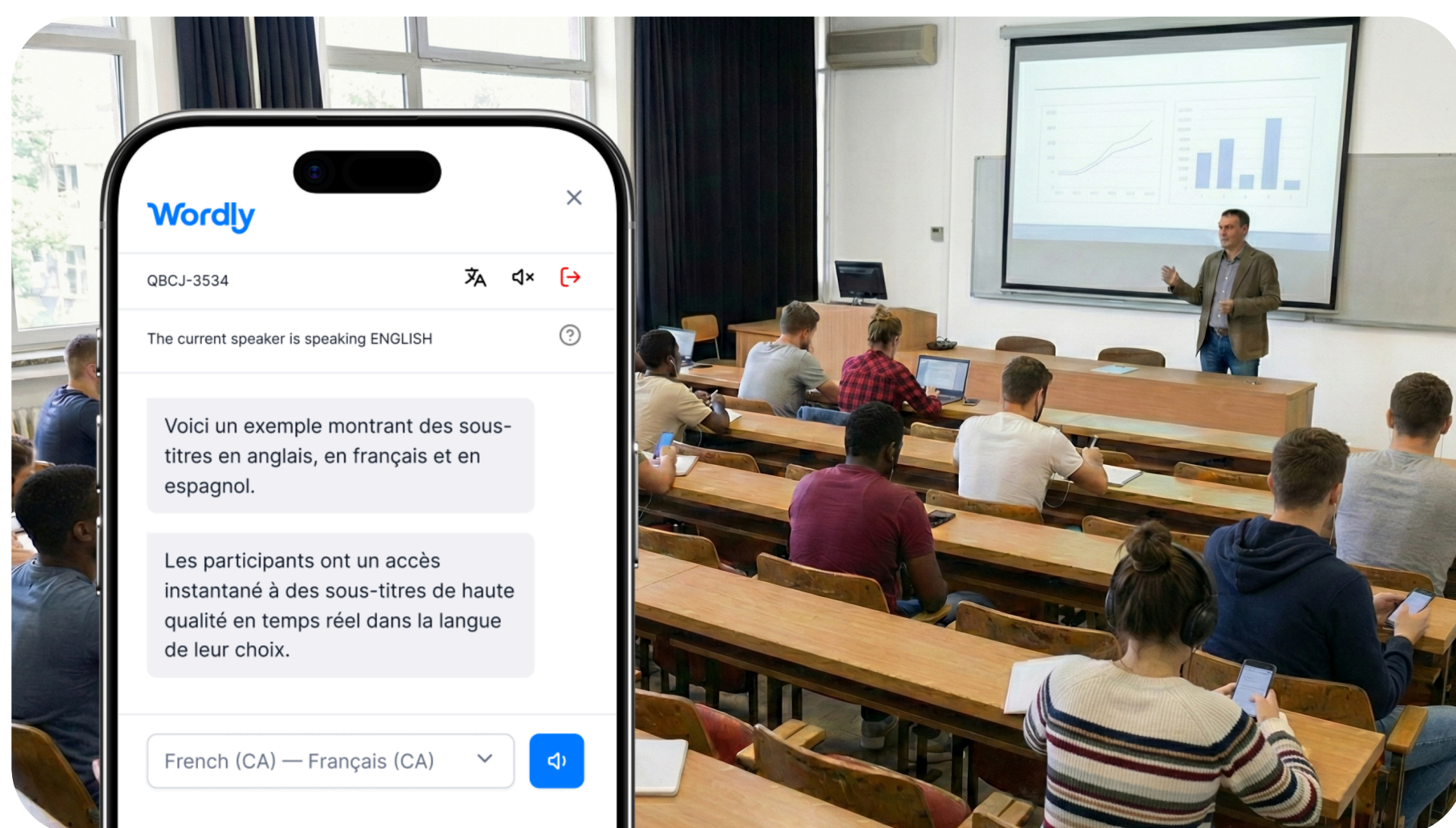
This approach allowed the nonprofit to provide meaningful civic learning experiences to students without compromising accessibility or exceeding budget limits.

## Results: Supporting Engagement and Inclusion

- **High Adoption:** At peak, 73% of the students actively used Wordly.
- **Accessible Program Within Budget:** Multilingual access was provided without sacrificing other program elements.
- **Realistic Learning Experience:** Students could follow discussions in real time, reflecting how civic processes operate in practice.
- **Increased Participation:** Teens from diverse language backgrounds engaged more confidently in discussions and activities.
- **Operational Flexibility:** Staff could adjust sessions freely without negotiating interpreter schedules.
- **Confident Participation:** Students participated more confidently and naturally, as translation blended into the experience instead of standing out.

## Looking Ahead: Inclusive Learning for the Future

The use of AI translation demonstrated that small nonprofits can make learning both accessible and affordable. By combining live language support with flexible, device-friendly tools, the organization can continue offering programs that reach all students, regardless of language or budget constraints.



Wordly offers multiple ways to access translation in dozens of languages – on a phone, tablet, or computer. Read transcripts or listen to audio in your preferred language in real-time.



## Live Translation + Limitless Integrations

Wordly generates live, translated text and audio for events, webinars, or broadcasts, empowering attendees to engage seamlessly. Integrates with all major meeting platforms. RTMP, iFrame, and APIs available for custom setups.

## Multilingual Subtitles

Wordly is known for its best-in-class accuracy and translates English, Spanish, French, Portuguese, Japanese, and dozens of other languages to expand accessibility across diverse audiences. Export subtitles, captions, transcripts, and summaries in all relevant formats.

## Customizable Display Options

Admins can control font size, text color, and background color for in-room displays, monitors, and third-party caption overlays. Users can control text and background color on their phone, tablet, or computer.

## Post-Meeting Support

In addition to real-time features, Wordly helps teams stay compliant with asynchronous support. We offer post-event transcripts, subtitles / caption\* files, and summaries – all can be translated and mass exported in seconds.

Wordly's unified solution makes every touchpoint more accessible, engaging, and inclusive across every major language and meeting format. Listen to translated audio; read translated subtitles; read same language captions; access text transcripts and summaries. Wordly does it all for one affordable price.

Whether you're streaming a city council meeting, supporting school events, or having 1-1 customer discussions, Wordly ensures your is accessible to everyone.

In addition to powerful features, high scalability, and ease of use, Wordly has built strong security and privacy protection into our products and processes - including SOC 2 Type II and ISO 27001 compliance - and continuously test and optimize our infrastructure.

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# Wordly launched in 2019 and is the most trusted **AI translation** and **captioning** tool on the planet

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Users

60+  
Countries

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