**Wordly PR Template**

Instructions

*Use this template to create a press release or blog post announcing how your organization is using live translation and captions to make meetings and events more inclusive and accessible. The template was written for a local government use case and can be modified to match your organization. The content in brackets should be personalized to your organization. Please let us know when you publish something. If you have questions, contact Dave Deasy at* [*dave.deasy@wordly.ai*](mailto:dave.deasy@wordly.ai)*. This template was last updated on 8/28/24.*

Template

**City of [xxx] Implements Live AI Translation and Captions to Make Council Meetings More Inclusive and Accessible**

**City, State – Date** – The [City of xxx] proudly announces a groundbreaking initiative to enhance communication and inclusivity at city council meetings in collaboration with [Wordly](https://www.wordly.ai/), a leading AI language services company. This state-of-the-art real-time AI translation technology allows residents to understand and participate in city governance, irrespective of their native language. The solution also enables community members who prefer to read captions to actively participate in meetings.

The City's Administration and City Council have been seeking more effective ways to connect with our diverse community, which is home to people speaking various languages, including [language a, language b, and language c]. The introduction of Wordly AI translation and captioning technology addresses this need by breaking down language barriers that have long prevented non-English speaking citizens from fully engaging in civic matters. Using real-time transcription capabilities, the AI technology provides immediate translation and captions to mobile phones, computers, and video displays, making council meetings more accessible for everyone. Wordly offers two-way translation into dozens of languages and works for both in-person and virtual meeting attendees.

The Wordly translation platform was launched at the [date] Council meeting and worked seamlessly. Most residents who needed translation could access it on their personal device and either listen with earphones or read the words on their device screen. For those without a personal device, the translated words were displayed on a monitor at the front of the room. Additionally, the system provides live captions for individuals who prefer to read captions, ensuring that they have equal access to the proceedings.

"The partnership with Wordly allows us to be more transparent and inclusive, promoting civic engagement among all [City of xxx] residents. We have taken a significant step toward ensuring that our city is a place where everyone has an equal voice," said [name and title]. “The use of AI in municipal settings to improve language inclusivity represents not only a technological advance, but also a commitment to social justice, as it encourages broader community participation in decision-making processes. Our administration prides itself on finding innovative solutions and being early adapters. This technology is another example of how the [City of xxx] continues to drive progress.”

This initiative is a model for improving accessibility in government activities. As cities become more diverse, the need for such innovations in communication only grows. The [City of xxx] hopes to inspire other cities to adopt similar technologies that democratize information and foster a more inclusive environment.

[Wordly](https://www.wordly.ai/) AI is designed to provide high quality translations in real time across numerous languages, making it an ideal choice for official settings like council meetings where accuracy is crucial. "We are thrilled to work with the [City of xxx] on this groundbreaking initiative. Language should never be a barrier to civic participation, and we are proud that our technology is helping to make that ideal a reality," said Lakshman Rathnam, CEO of Wordly.

The [City of xxx] invites residents to experience the benefits of live AI translation and captioning firsthand by attending upcoming City Council meetings. Together, we are building a more inclusive and vibrant community where everyone has the opportunity to engage, contribute, and thrive.

**About [City of xxx]:** The [City of xxx] is xxxxxxxxxx. For more information, visit [xxx].

**About Wordly:** Wordly is a leading provider of AI powered translation and captioning services to break down language barriers and foster global communication. The state-of-the-art technology is used in various sectors, including government, corporate, religious, and educational organizations to make meetings and events more inclusive, accessible, and engaging. For more information, visit https://www.wordly.ai/.