Translation & Interpretation Use At Meetings and Events

wWordly

AI-Powered Translation

Hola!

Bonjour!

Hello!

こんにちは

Hallo!
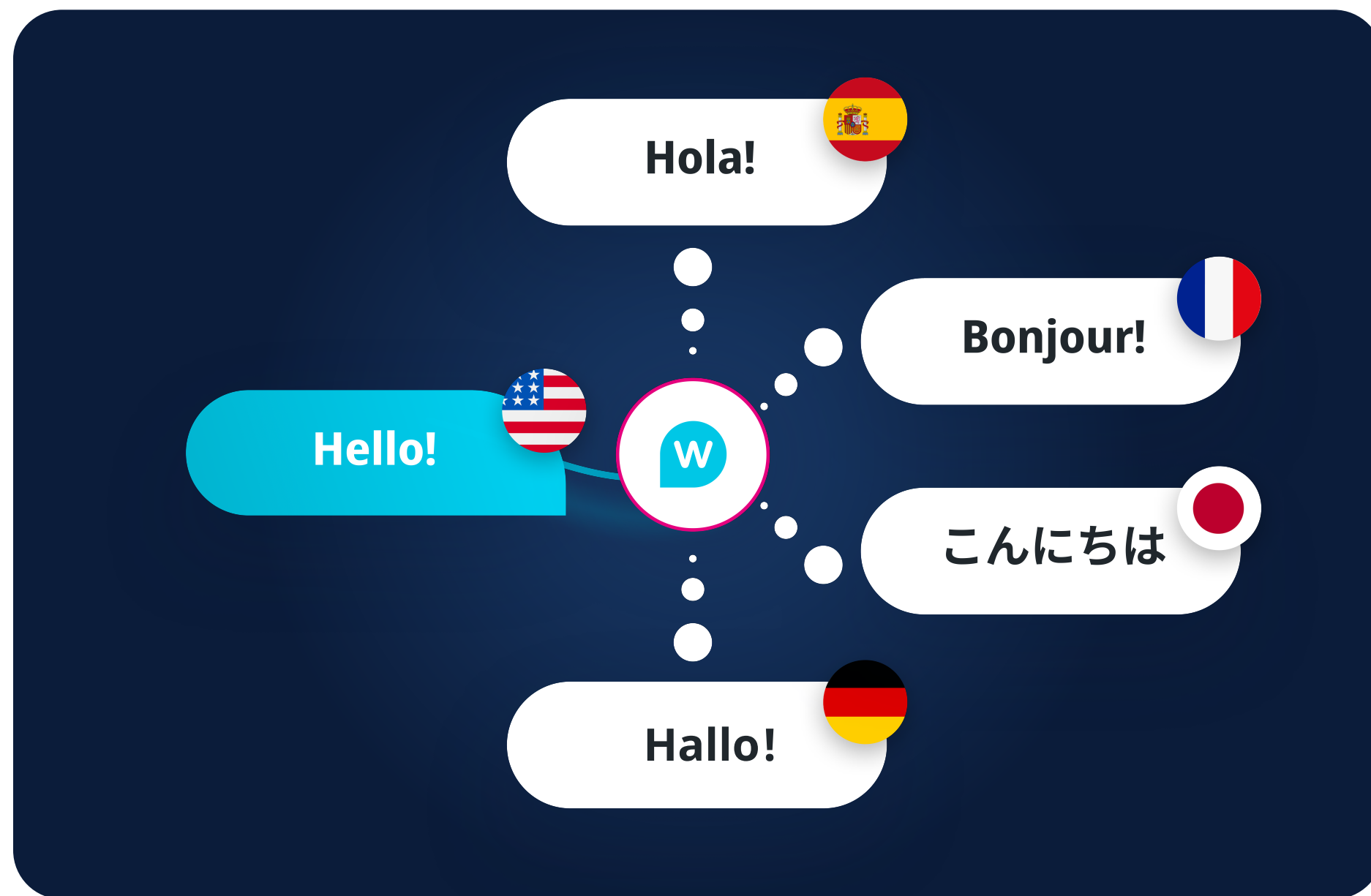
Increasing Frequency of Multilingual Meetings and Events

72% Expect an increase in the number of multilingual events where attendees do not speak English as their first language
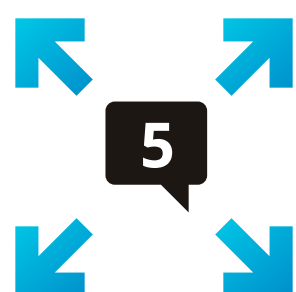
60% Report **more than 5** non-English languages typically spoken by attendees at their meetings & events
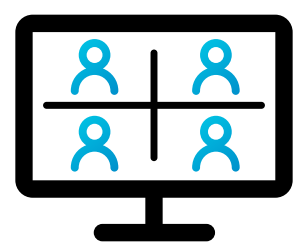
Interpretation Use at Meetings and Events is Growing

76% Report event translation use is increasing

79% Have used interpretation at in-person events
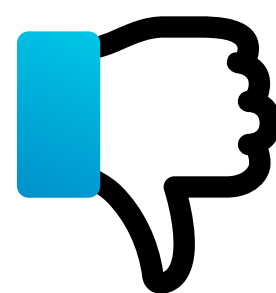
61% Have used interpretation at virtual events
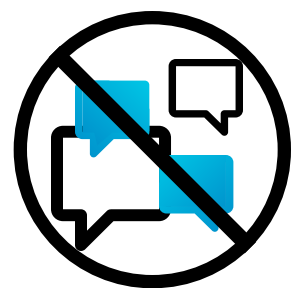
Only 33% Regularly Offer Translation

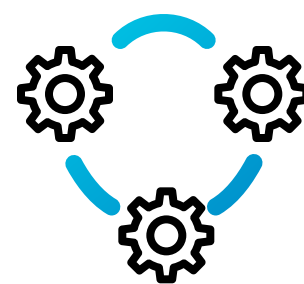## Top 4 Barriers to Broader Interpretation Adoption

Translator Scheduling
40%

Apathy To Language Support
40%

Too Many Languages
37%

Equipment Complexity
39%

Technology Can Transform Meeting and Event Collaboration

Top 3 Feature Requests

Easy for Attendees to Use
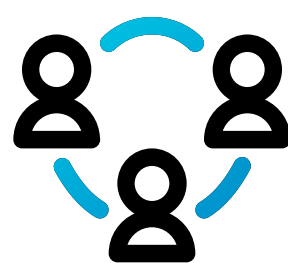63%

All Languages Supported
56%

Audio + Caption Output
48%

Top 3 Attendee Benefits
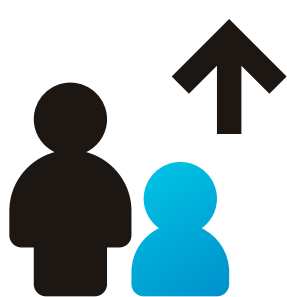
Inclusivity
65%

Understanding
57%

Engagement
52%

Top 3 Business Benefits

Attendee Satisfaction
49%

Event Attendance
49%

Attendee Comprehension
40%